

## **FLEETBOARD CONNECTED VEHICLE DATA POLICY**

Your Mercedes-Benz vehicle is a connected vehicle. It is equipped with a telematics device that transmits various data from your vehicle. Such data transmission is of particular importance to ensure and maintain safe and reliable use of your Mercedes-Benz vehicle.

In this Connected Vehicle Data Policy we explain which data Daimler Truck AG (“DTAG”) collects from or about your vehicle, for which purposes such data is used, how we may share the data, what choices and rights you have and how you can contact us.

By purchasing or using our products, you agree to the terms and conditions of this Connected Vehicle Data Policy.

### **DATA COLLECTION**

DTAG collects from your vehicle various data including but not limited to the following data:

- Vehicle Data: Data about your vehicle, such as diagnostic trouble codes, maintenance conditions, engine performance, data regarding the vehicle’s airbag system, braking and acceleration, current gear, oil pressure system temperatures, mileage, tire pressure, fuel level, door and window status, sensor status, climate control settings, charging status, charger type, battery status, impact data, fuel economy. Vehicle data may include your vehicle’s VIN, driver behavior information and geolocation information;
- Geolocation data: Geographical location of your vehicle;
- Charging station information: Charge rate and charging station used;

### **DATA USE AND PURPOSE**

DTAG may, but is under no obligation to, use information we collect for the following purposes:

- To identify and analyze issues with your vehicle and provide you with maintenance and safety-related information;
- To monitor your Mercedes-Benz vehicle’s performance;
- Confirm vehicle quality;
- To provide, analyze, develop and improve our products and services;
- To develop and promote new products and services;
- To conduct data analytics and fundamental research to improve and expand our business activities.

DTAG may also use the data we collect consistent with your authorization or consent for other purpose. Additional usages of data collected will apply to Fleetboard subscribers, see Fleetboard User Terms for further details.

### **JOINT USAGE**

DTAG may make joint usage of data stipulated “data collection” above which we collect from your Mercedes-Benz vehicle for the purpose stipulated in “data use and purpose” above, with

- DTAG affiliates. DTAG affiliates are Daimler Truck Australia Pacific Pty Ltd and companies that are owned or controlled by Daimler Truck AG, Germany;
- Your Mercedes-Benz distributor or dealer;

We will be responsible for the management of the data that was made to joint usage. We will handle your comments, questions, claims, etc regarding the management of such data.

#### **OUTSOURCING OF DATA MANAGEMENT TO A THIRD PARTY**

We may outsource the management of the data we have collected from your Mercedes-Benz vehicle to DTAG's affiliates such as Daimler Truck AG, your distributor or dealer, and/or our service providers to which we have consigned the implementation of services. In such case, we will supervise them adequately and appropriately so that your data will be managed on the same level as if by DTAG.

#### **DISCLOSURE TO OTHER THIRD PARTY**

We may provide data we have collected from your Mercedes-Benz vehicle consistent with your authorization or consent, such as when you activate third-party services.

Additionally, DTAG may, but is under no obligation to the extent allowed by applicable law, also provide the data to a third party (a) to comply with legal process or requirement served on DTAG or Daimler Truck AG (e.g., a lawful subpoena, warrant, or court order); (b) to enforce or implement our policies or agreements; (c) in connection with a business transfer, sale, liquidation, or merger; (d) to protect and defend our rights or property or that of Daimler Truck AG, our affiliates, dealers, customers, employees, visitors, or the public, and if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure. We may also provide aggregated data about our subscribers to connected services and related telematics service information to third-parties but these statistics will not include information that can reasonably identify you or your vehicle.

#### **DATA TRANSFER OUTSIDE OF YOUR COUNTRY**

Data we collect from your Mercedes-Benz vehicle may be stored and processed in Germany, as well as outside Germany, at DTAG affiliates and service providers that are subcontracted individual services (including their affiliates and server management entities in India, Singapore and other foreign countries)

#### **DATA CHOICE**

If you no longer wish us to collect certain data from your Mercedes-Benz vehicle, please contact us as described below under "CONTACT US". Please note that the collection of vehicle data may be essential to fulfill our product monitoring responsibilities to ensure your safety and the safety of others. We therefore may allow opt-out of data collection from the vehicle, but if you opt-out from the transmission of vehicle data, we may not be able to notify you of issues with your vehicle in a timely manner. It will also disable connectivity based services you may have subscribed to.

#### **DATA SECURITY**

We use commercially reasonable physical, technical, and administrative security measures designed to protect information against loss and unauthorized access or use.

We retain the information we collect for as long as reasonably necessary to provide services and fulfill the purposes described in this Policy, after which point such information may be deleted or de-identified.

## **INFORMATION TO VEHICLE USERS**

Please make this Connected Vehicle Data Policy available to every user of your Mercedes-Benz vehicle and explain its content in an appropriate way. Please note that it is your responsibility to obtain any consent or fulfill any other obligation you may have towards the vehicle user following from the data collection and use as explained herein.

## **CONTACT US**

If you have question or comments or to exercise your data rights explained herein, please contact us at the following email: [dtaup\\_connect@daimlertruck.com](mailto:dtaup_connect@daimlertruck.com) with the following information:

### Required Information

- Your name and the name of your company
- Chassis number of your Mercedes-Benz vehicle
- Evidence that proves that you are possessing or using the Mercedes-Benz vehicle (scanned vehicle inspection certificate or a picture, etc)
- Your contact info (e-mail address, etc)

## **DATA POLICY UPDATES**

This Connected Vehicle Data Policy may be modified from time to time. Any changes to this Data Policy will become effective when published on our website. By using our products or services, you accept the revised Connected Vehicle Data Policy.

*Last updated: 19 July 2024*